

Marketing Your Event/Announcemento FACULTY, STAFF & USF COMMUNITY

Do you have an event or program that you would like to market to USFulty and staff and/or to the surrounding Tampa Bay community If you are an official USF student organization, department, or collegenere are the numerous tools available his helpful list outlines the various vehicles campus entities may utilize to market to USF Bulls.

[Non-campus entities are restricted from commercial solicitation on campus except for participation in Bull Market (

Reaching the Tampa Bay Community & USF Stakeholders

- x USFSocial Media(free)
 - o University departments are encouraged to utilize existing social media **fplat**s to promote events and ann.5 17.003 Tw -0.00c4.7 (xe2 (I M)meTw (n)-0.6 (t)0.6 (s)-f2.6 (-0.6 5p)-0.

USF stakeholders, contact your collected partment communications and marketing officer to explore the possibility https://www.usf.edu/ucm/marketing/editorial-plans.aspx#magazine

Havequestions?ContactStudent Success