

Introduction to the World of Business

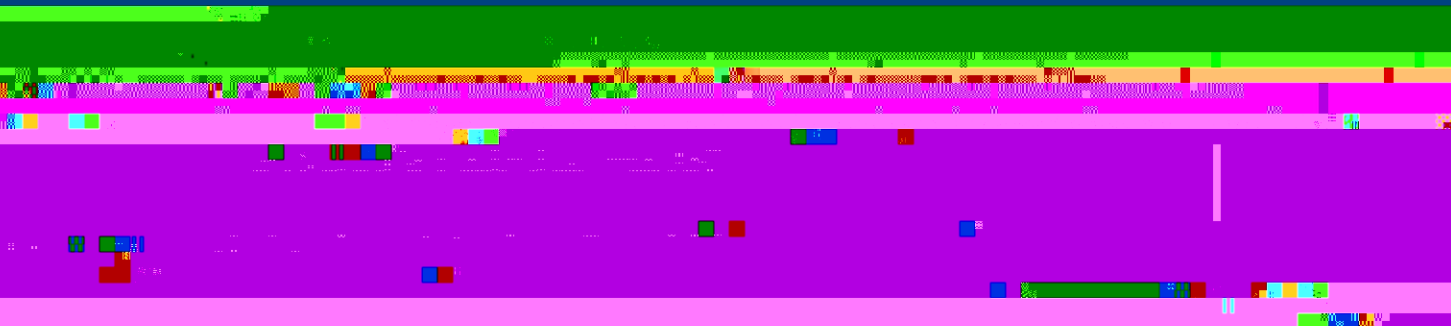
Business and the Global Environment

Business is a system of activities that create value for customers. It is a dynamic and ever-changing environment that is influenced by a variety of factors, including technology, globalization, and social responsibility. Understanding the world of business is essential for anyone who wants to succeed in the 21st century.



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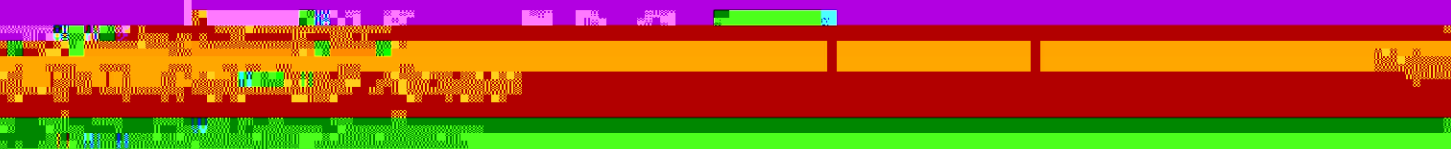
The global environment is a complex and interconnected system of economic, social, and political factors that influence business operations. Understanding the global environment is essential for businesses that operate in a global market.



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