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## Tone at the Top

<u>USF Policy 0-023 Section V.A.1</u> states "University Leadership responsible for a Business Function is expected to set an appropriate "tone at the top" that reflects USF's values and commitment to ethical conduct." A culture that does not prioritize ethical conduct can perpetuate fraudulent activities.

The statements below are key action steps management should take to set an appropriate tone at the top.

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