## MAVIS FREEMAN ESSEL

Department of Communication, University of South Florida Tampa, Florida.

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#### **EDUCATION**

### PhD Student, Health Communication

Anticipated 2027

University of South Florida, Tampa, FL

# Master of Philosophy (M. Phil) Communication and Media Studies

(Business Communication)

April 2021

University of Ghana, Ghana

**Thesis**: Essel, M.F. (2021). social media reaction to female political candidates: the case of prof. Naana Jane Opoku-Agyemang. *University of Education, Winneba* 

## **Bachelor of Arts (Communication Studies)**

May 2017

University of Cape Coast, Ghana

#### ADMINISTRATIVE WORK EXPERIENCE

## University of Cape Coast, Training and Development Section December 2022 July 2023

Administrative Assistant

Cape Coast, Ghana

Prepared Memos and correspondence for external and internal stakeholders.

Handled record keeping and filling systems.

Served as a Secretary to University Committee meetings.

(NABCO)

Sept. 2018 Oct 2021 Cape Coast, Ghana

### Research & Monitoring Officer

Supervised Trainees within the jurisdiction.

Prepared Memos and Correspondence for external and internal stakeholders.

Trained trainees on how to use specific applications to perform tasks.

Performs any other duty assigned by the Head of the Section

University of Cape Coast, PR and Protocol Section Sept. 2017 August 2018

# **University of Cape Coast, PR and Protocol Section**

June 2016 Sept. 2016

# Public Relations Intern

**Cape Coast, Ghana** 

Provision of weekly news update and media coverage Assisted with protocol act