# USF POLICE DEPARTMENT
# MEDIA RELEASE

**DATE:**              February 27, 2015

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**SUBJECT:**           USF Police Department Encourages Drivers
                       to Buckle Up.  Every Trip.  Every Time.

 [Tampa, FL] –The USF Police Department will be conducting a "Click It or Ticket" campaign March 2 - March 13, 2015. Officers will be placing special emphasis on enforcement of seat belt laws. USFPD wants to remind all drivers, whether they're traveling across the country or just across town, that one of the best ways to ensure a safe arrival is to buckle up, every trip, every time.

According to the U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA), seat belts saved almost 12,000 lives nationwide in 2011. Research shows that with proper seat belt use, the risk of fatal injury to front seat passengers is reduced by 45 percent, and the risk of moderate to serious injury is reduced by 50 percent.

Such a simple step can save a life, but too many lives are being lost because some have still not gotten the message.  During the 2011 Thanksgiving period, 249 passenger vehicle occupants were killed in motor vehicle traffic crashes nationwide. Fifty percent of those killed were not wearing seat belts.

Seat belts save lives, please buckle up, every trip, every time, so you can arrive safely at your destination.

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